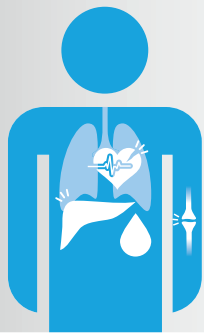


It's time for **ACTION**

Be a part of the solution to improve obesity care

Obesity:

- is recognized by leading health organizations as a serious, chronic and progressive disease which requires long-term management.¹
- is influenced by genetics, psychological and environmental factors, hormones, and physical inactivity.²⁻⁴



Obesity is linked to over **50** disorders.⁵

Obesity affects about **4** out of **10** adult Americans.



Despite implications to health and the economy, obesity is largely under-recognized and under-treated.^{6,7}



\$1.42 TRILLION A YEAR IS SPENT IN THE US on direct and indirect costs for health conditions related to obesity.⁸

ACTION AWARENESS, CARE & TREATMENT IN OBESITY MANAGEMENT

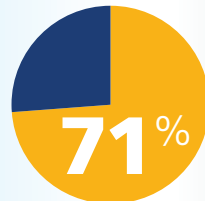
The obesity community-led, Novo Nordisk-sponsored "Awareness, Care and Treatment In Obesity maNagement" (**ACTION**) Study was the first US nationwide study to investigate the *what* and *why* behind barriers to obesity care. For more information, visit ACTIONStudy.com.

Key findings reveal:^{9,10}

65% of people with obesity (PwO) consider it a disease; however,

82% most consider weight loss to be completely their responsibility and may not seek treatment.

Obesity management challenges remain, especially among PwO ages 65 and older who may experience increased comorbidities.



of PwO had spoken with an HCP about their weight in the past 5 years, of which:

55% reported having been diagnosed with obesity.



24% reported that a weight-related follow-up appointment was scheduled.



Use your voice to be a part of the solution to improve obesity care.

Support the **Treat and Reduce Obesity Act** today

(S.830 and H.R.1953) ObesityCareAdvocacyNetwork.com

Passing TROA will provide Medicare beneficiaries and their health care providers with meaningful tools to treat obesity by improving access to weight management counselling and allowing for coverage of FDA-approved therapeutics for chronic weight management.

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